



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401
ph: (910) 762-8581
fx: (910) 202-0769

Advertiser
Agency
Buyer
Salesperson

North Carolina Farm Families (13946)
McLaughlin & Associates (2822)
CAMPBE, MARIANNE
Millenium- Washington, - (1010)
ph: (202) 955-5342

Invoice 407459
Inv Date 9/25/2016
Terms Net 30
Contract 159353
Bill Type Standard
Period 8/29/2016 - 9/25/2016

McLaughlin & Associates
566 South Route 303
Blauvelt, NJ 10913

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Pol- Political Issue (1081)
Political Issue Group (2499)
National/Political-Issue
/ECR25260002

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 9:29:18AM

NC FARM FAMILIES
SEE REVS MADE TO AVOID WRAP

WWAY (WWAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	Contract Line Remarks:	COMMENTS APPLY TO SUB LINES A THRU A NEWS							
	SPOT	6:00:00AM- 7:00:00	Per week (1), Mo, Tu	08/29/16 6:23AM (Mo)	00:30	6-7A GOOD MORNING CAROLINA	NCFF-MORATORIUM-HD-30.MP4	\$80.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, on request, for inspection by advertiser or agency for at least 12 months.

Gross Total	\$80.00
Commission	(\$12.00)
Net Total	\$68.00

Total Spots 1